Understanding of Advantages and Disadvantages of SS BI (Self Service Business Intelligence) vs TBI (Traditional Business Intelligence)

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Abstract

Self Service Business Intelligence is being a growing trend among businesses to enable end-users to create and build their own reports and dashboards without the involvement of IT support. Companies are striving to become intelligent and to achieve competition advantages through the use of a Business Intelligence (BI) and Self Service Business Intelligence (SS BI) solutions. The present paper presents aspects of the mix of Self Service Business and Business Intelligence solutions within organizations. Thus in this paper it will be analyzed the advantages and disadvantages of Self Service Business Intelligence versus Systematic Business Intelligence.

Keywords: self service business intelligence, business intelligence, advantages, disadvantages, BI tools, SS BI tools