Expectations of Fresh Graduate Economists in Western Romania about the Digitalization of the Country’s Economic Life

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Abstract

In our paper we analyse the expectation of the fresh graduate economists in Western Romania, related to the digitalization of the country’s economic life. The results show, that even if the respondents have similar degrees and come from universities from within the same geographical region, there are quite sharp differences among them in terms of such expectations, and their answers also seem to reflect different impressions about the attitude of the private economic actors and the bureaucrats towards the process of digitalization in Romania.

Keywords: digital economy, e-commerce, e-marketing, fresh graduate economists, economists in Romania