Improving Leadership Development by Integrating Sustainability into Company’s Mission

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Abstract
Purpose of this paper is to investigate implications of integrating sustainability into leadership development by using case-based research method. We identify components of sustainable leadership development and examine how the incorporation of sustainability influences leadership development. Study upgrades existing theory by considering how integration of sustainability into mission impacts on leadership development. Study incorporates a wide range of leader’s influence, including care for individual, organizational, social and natural well-being, therefore study is novel in presenting alternative to majority of prior studies that focused on a more limited influence of the leader, whereas our study presents sustainable leadership development based on symbiotic capital.